

SCENE

IN NY

THE SAGUARO PALM SPRINGS

A VISUAL OASIS IN THE HEART OF THE DESERT

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If you have been living in a cave these past few months, let us be the first to tell you that bright colors are all the rage this season. But skinny jeans aren't the only ones getting a vibrant makeover, as even architects have caught on to the trend. Case in point: the Saguaro Hotel in Palm Springs, California.

Originally built in 1977, this former Holiday Inn hotel was purchased by the Sydell Group in 2011. Sydell—the team behind the Ace Hotels in New York and Palm Springs—recruited New York-based architects Peter Stamberg and Paul Aferiat to give the dreary hotel a multi-hued makeover. In no more than 14 weeks, the metamorphosis was complete, and out of the Coachella Valley emerged this bright oasis of a hotel, whose vivid colors are meant to mirror those of the wild flowers in the surrounding Mojave Desert.

Though not much has changed of the mid-century modern structure, the design revamp goes a long way. Upon entering the Saguaro Palm Springs, guests get an eyeful of the oversized red bird of paradise flowers that coat the walls of the reception. The hotel counts 246 rooms—including 16 suites—each with a décor as bright and cheerful as the hotel's exterior. Pretty as they may be, guests wouldn't want to spend much time in there rooms—the pool deck, with its yellow loungers, pink tables and orange towels, is the main attraction at the Saguaro. Not to mention the breathtaking scenery,

courtesy of the San Jacinto Mountains acting as a peaceful backdrop to the hotel's pop-y style.

And if your eyes ever begin to tire of the stunning scenery, they can find refuge in the hotel's luxurious spa, where your nose will revel in smell of their citrus-based products from the Coachella Valley. And since no vacation is complete without a bit of gastronomical indulgence, head over to one of the hotel's restaurants headed by Iron Chef Jose Garces to give your taste buds a chance to join the sensory party.





OVER THE RAINBOW

FROM THE PURPLE CARPETING TO THE PINK TOWELS, THE SAGUARO IS A SIGHT FOR SORE EYES, AND MORE.

