

The Saguaro Heads to Another Desert Locale, Palm Springs



Where: 1800 East Palm Canyon Drive [map], Palm Springs, CA, United States, 92264

The **Saguaro Hotel** in Scottsdale hasn't even been open for more than a month but it's already doing well enough to expand to Palm Springs. The LA Times reports that the Saguaro will take over the old Holiday Inn at Sunrise Way and East Palm Canyon Drive.

We've got word that the Saguaro Palm Springs will be very similar to the Scottsdale property featuring a complete redesign done by Stamberg Aferiat using vibrant colors inspired by the indigenous flowers of the region. And we presume there will also be a great F&B scene and a mucho affordable price point.

All this fun stuff means that the **Ace Hotel Palm Springs**, the reigning fun

boutique spot in town, will have some fierce competition. (Not that it really matters though because the Sydell Group which owns the Ace is also opening the Saguaro PS.)

And like the Saguaro Scottsdale, the Palm Springs hotel will also be managed by **Joie De Vivre Hotels**. Although we're not sure what will happen when JDV's merger with Thompson Hotels into **JT Hospitality** begins at the start of the year. Maybe Saguaro will be one of the first JT Hospitality brands that gets introduced? But desert-locations only of course.

Long story short, there's going to be another boss place to stay in Palm

Springs this winter season. Race you down the 10!

Want to check out the **original Saguaro** before the Palm Springs location opens? Right now the hotel is offering room rates for \$100 a night as part of the Centennial Package, celebrating Arizona's 100th year of statehood in 2012. One hundred rooms per week are being offered at \$100 a night for the first 100 days of 2012 so your chances of scoring a deal are pretty good.

We found room rates for the weekend of February 10 for \$100 with pool view rooms only \$120. Regular room rates start at \$189 a night. Use the code "PRO-PEN" to book.