

Saguaro hotel in Palm Springs to offer crafting workshops



Skip Descant, The Desert Sun

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(Photo: Courtesy of Poketo)

Some of us choose our hotel based on room amenities, service level, or of course, price.

But seldom does a macramé workshop opportunity function as a hook. However, this is precisely what The Saguaro Palm Springs is hoping happens by scheduling macramé, or even loom-weaving workshops.

“We’re really excited to bring the workshops outside of our L.A. location,” said Angie Myung, co-founder and creative director of Poketo, a retailer for stylish homewares ranging from tablecloths to stationery. Poketo also offers workshops teaching must-know skills like sandal-making how to concoct your own perfume. “We hope that locals and people visiting from out of our town can join us.”



The pool at The Saguaro in Palm Springs offers a festive setting for romance. Over the summer, the Saguaro will enhance its weekend poolside offerings with DJ’s, outdoor dining, and an expanded menu of tropical and tasty cocktails. (Photo: Submitted: The Saguaro Palm Springs)

The macramé workshop at the Saguaro on July 30 will be led by Emily Katz of Modern Macrame, an e-commerce site that specializes in macramé products like pillows, light shades, rugs, as well as custom items for the home.

The three-hour class is \$200 and can be booked (<http://www.poketo.com/collections/workshops/products/july-30-macrame-wall-hanging-with-emily-katz-at-the-saguaro-hotel-in-palm-springs>) with an overnight stay at the hotel, with a Friday night rate starting at \$85 or a Saturday rate starting at \$130. (If you want to stay Friday and Saturday, book a package for \$215.)

The workshops do not require a deep set of weaving or artistic skills, said Myung.

“You don’t need any prior training, as it’s a beginner workshop,” she said via email. “Just learning a few knots, you can make macrame wall hanging.”

Workshops that allow guests to dabble in creative efforts are taking root in hotels, as more properties look for not only new events to drive bookings, but the kinds of experiential events that speak to both the broader role of hotels and burnish their own brand.



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[Taste the food of ‘50s in Palm Springs](#)

<http://www.desertsun.com/story/money/business/tourism/2015/08/14/taste-food-palm-springs/31748593/>

Coachella Valley hotels with their large swimming pools, abundant sunshine and party vibe have nearly perfected the pool party, attracting international DJs whether it’s a low-key Saturday afternoon background soundtrack, or a cross-city event like Splash House.

Other luxury brand hotels like La Quinta Resort and Club created packages that put guests behind the wheel of a Ferrari to drive on notable routes like the twisty climb up Highway 74.



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[La Quinta Resort offers luxury car driving experience](#)

<http://www.desertsun.com/story/money/business/tourism/2014/10/03/escape-la-quinta-resort/16679763/>